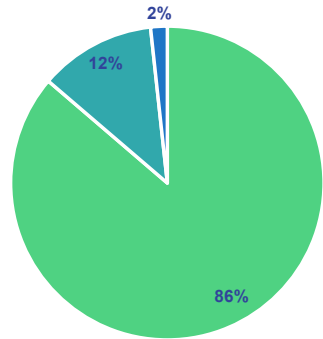


Brand Equity

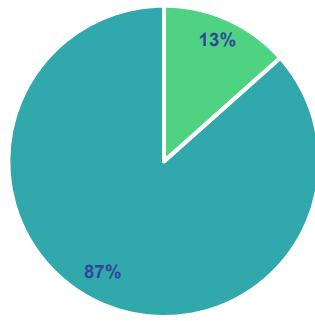
Familiarity with the company

Very Familiar Somewhat familiar Not so familiar



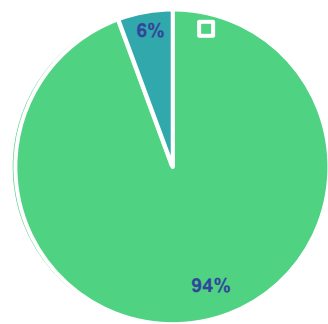
Awareness about company's core business

Yes No



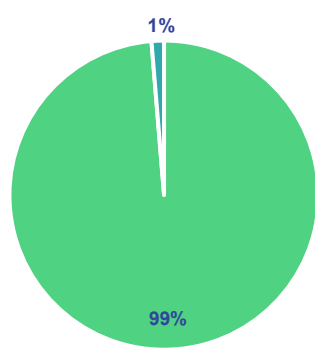
Change in perceptions about the company

Yes significantly Moderately

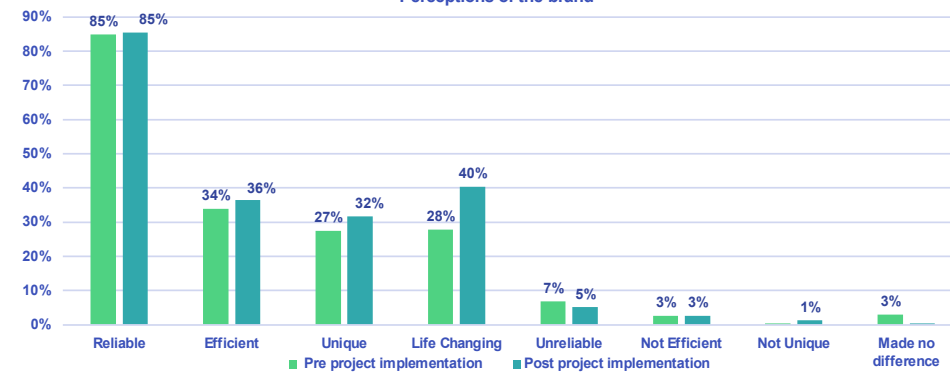


Possible association in the future

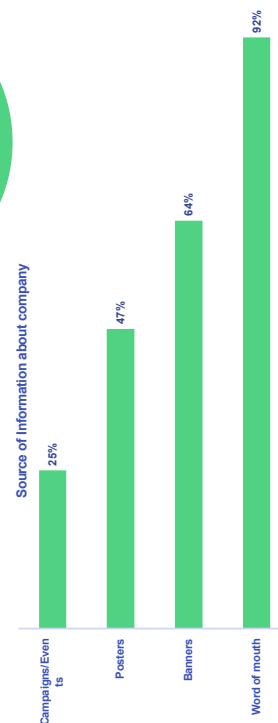
Yes No



Perceptions of the brand



Source of information about company



Social Impact Organisation

CSRBOX is a social impact strategy practice organisation. We work with companies and philanthropic organisations for better CSR and social impact program design, pre-project to post-project handholding and impact assessment. We embed technology solutions for responding to social problems at a scale. We work at PAN-India level with our Teams in Delhi, Gurgaon, Mumbai, Pune, Ahmedabad, Bharuch and Bangalore. We are also an executive committee member of Bharat Digital Platform under the aegis of the Principal Scientific Advisor to the Government of India. We spearhead two collaborative platforms; India Livelihood Collective and IMPAct4Nutrition.

Visit us at <https://csrbox.org/about-CSRBOX>.



Report
2022

District Development Programme - Dhule



SUMMARY OF IMPACT ASSESSMENT

Impact assesment conducted by



Social & Infrastructure Development

District Development Programme- Dhule

IMPACT RANKINGS

Infrastructure Development Significant

Social Development Significant

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY INNOVATION AND INFRASTRUCTURE

11 SUSTAINABLE CITIES AND COMMUNITIES

SUPPORT TO SCs / PHCs

25

Health center delivering better and improved health care services

IHBP TRAININGS

Significant

Increase in knowledge of adolescent girls about menstrual hygiene practices

EYE CATARACT OPERATIONS

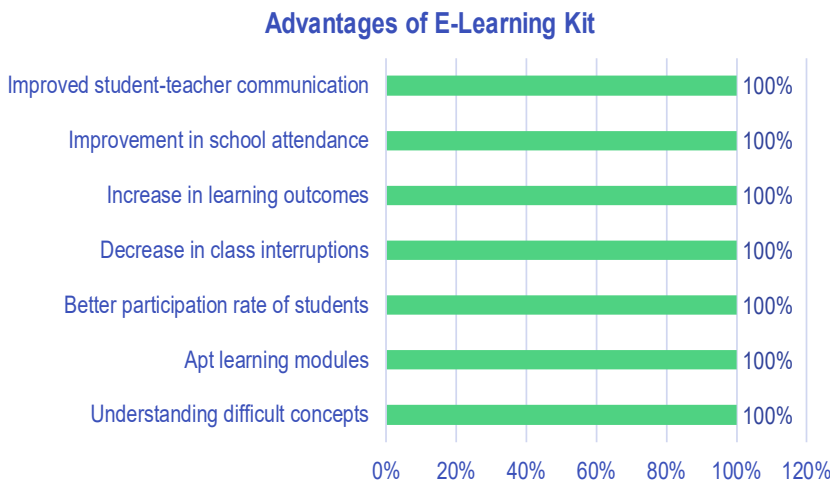
86%

Elderly experienced improvement in their vision post cataract operations

MODEL AWCS

80%

Anganwadis experienced increase in children's participation and development post support



INFRASTRUCTURE DEVELOPMENT

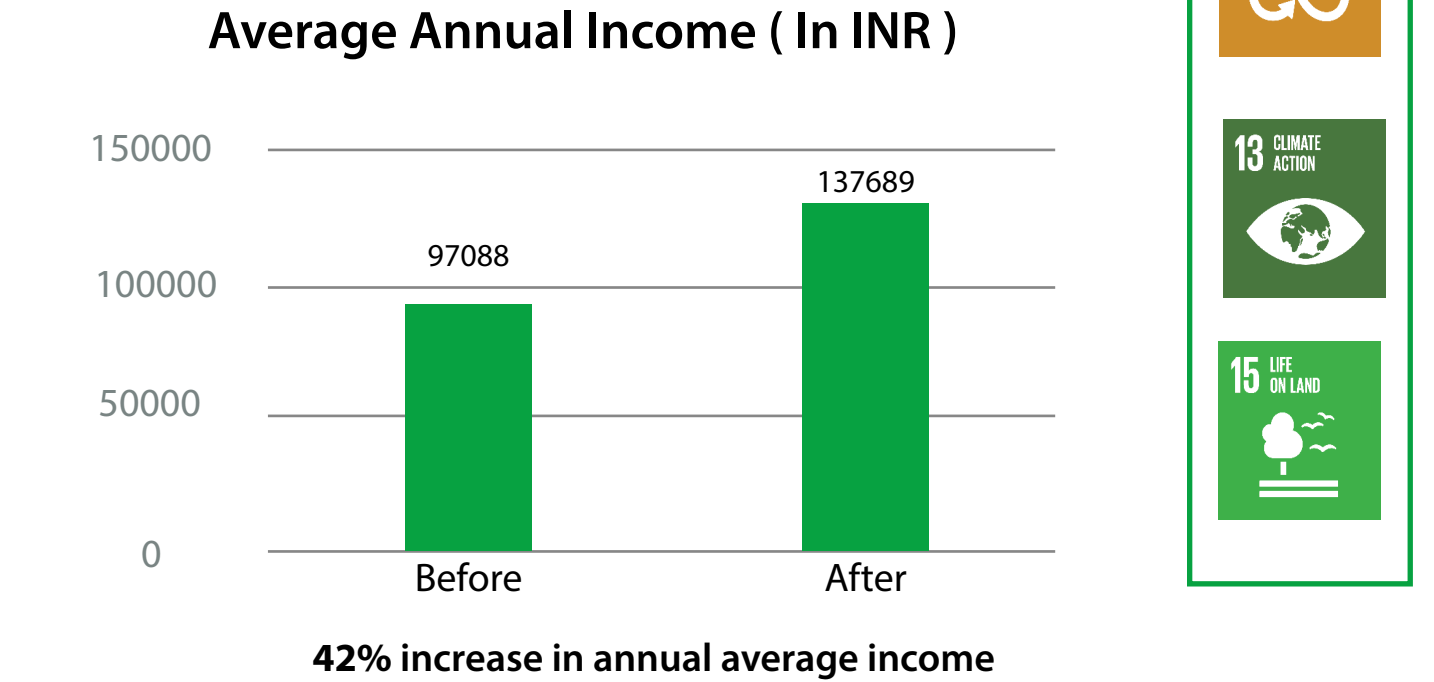
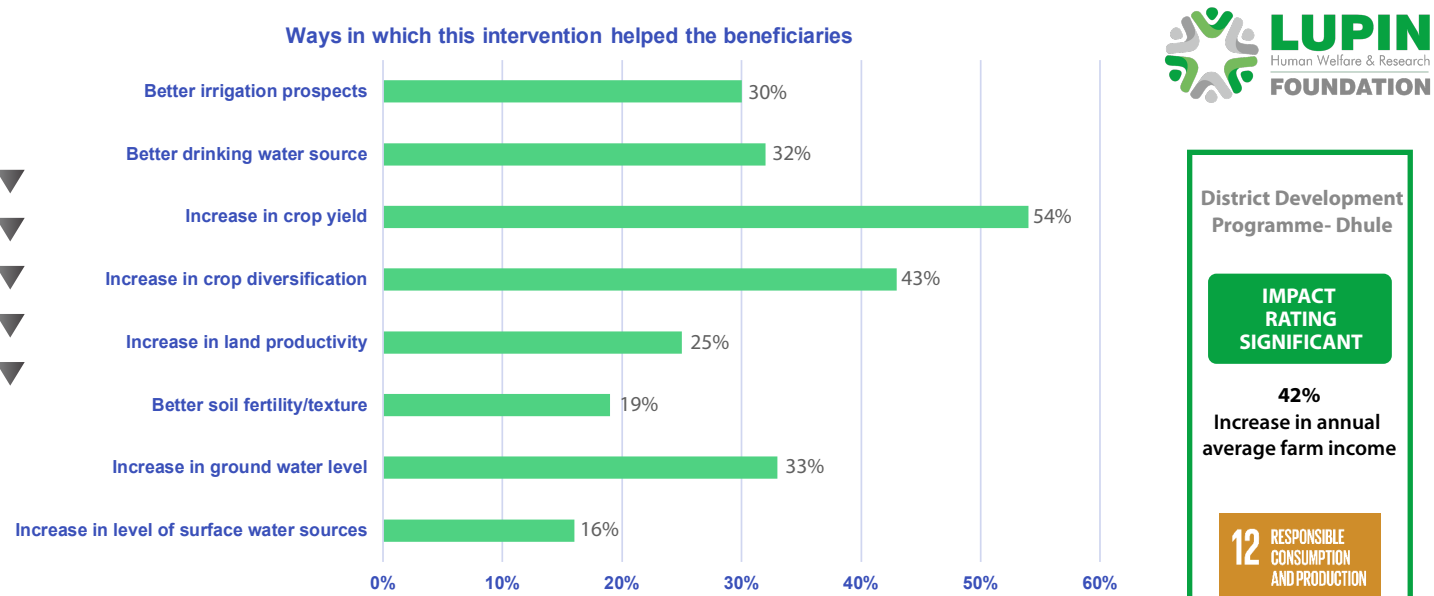
61%

Beneficiaries are extremely satisfied with quality of infrastructure developed

74%

Reduction in stock wastage and increase in ease of selling stock & materials

Natural Resource Management



District Development Programme- Dhule

IMPACT RATING SIGNIFICANT

42% Increase in annual average farm income

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

15 LIFE ON LAND

Economic Development

District Development Programme- Dhule

IMPACT RATING Moderate

1 NO POVERTY

2 ZERO HUNGER

5 GENDER EQUALITY

8 DECENT WORK AND ECONOMIC GROWTH

10 REDUCED INEQUALITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

AGRICULTURE

Yield Enhancement : 5.69 SROI (Staple Crop)

Yield Enhancement : 12.2 SROI (Commercial Crop)

Land Leveling : 7.4 SROI

40% Increase in annual average farm income

62% Farmers experienced increase in crop yield

90% Farmers rated the support as effective

78% Farmers experienced improvement in crop fertility & texture

ANIMAL HUSBANDRY

Dairy: 5.91 SROI

Goatry: 4.76 SROI

Poultry: 2.24 SROI

44% Increase in annual average farm income

40% Farmers are first time livestock rearers

71% Farmers rated the quality of breed support as good

INR 20000 Monthly income earned by dairy farmers linked with milk collection centers

SKILL & ENTERPRISE DEVELOPMENT

SROI : 5.04

52% Increase in annual average farm income

45% Beneficiaries had setup their own enterprise

26% Trainees got job post completion of course

3.65 / 5 Overall rating by beneficiaries

WOMEN IGA

SROI : NA

94% Women started saving money in bank account

67% Women availed loan for the first time